



# Demand Management Program

Manage your energy consumption and reduce your operating costs — all with even greater incentives!

## Financial Incentives

New technologies like thermal storage are gaining ground in businesses like yours and now through 2019, get incentives for installing qualifying measures.

## Our Commitment

Modern technologies like energy storage can help you manage your energy use and permanently reduce demand on our grid.

That means we can design and operate a more innovative system to provide even more reliable service for you.

## Incentive Levels, Eligible Technologies, and Installation Deadlines

Find details on eligible measures, incentive levels, and installation deadlines.

Visit Demand Management Incentives at [conEd.com/Commercial](http://conEd.com/Commercial), or email us at [DemandManagement@conEd.com](mailto:DemandManagement@conEd.com).

Project types can include:

- Upgraded controls (including lighting controls)
- HVAC
- Non-electric chillers
- High-efficiency electric chillers
- Thermal and battery storage
- Generators

## How to Apply

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## Eligibility Requirements

This program is open to Con Edison and New York Power Authority (NYPA) customers in New York City and Westchester for projects that reduce at least 50 kW. Eligibility will be verified during the application process. Projects cannot start and existing equipment cannot be removed or disconnected until completion of a pre-installation inspection and baseline verification.

# Eligible Projects

## HVAC/BMS/Controls

- Replacement of HVAC equipment, with equipment that exceeds ASHRAE 90.1 2013 standards by at least 2 percent
- Installation or upgrade of the BMS and other control systems
- Installation of occupancy sensors and lighting controls
- Implementation of control strategies

## DR Enablement Controls

- Installation of controls, or implementation of control strategies, to automate participation in demand response programs for increased revenue. Eligible only for incremental kW committed to the NYISO ICAP-SCR Demand Response Program

## Steam Turbine Chiller Control Panel for Improved Efficiency\*

- Control system to reduce steam consumption rate
- Customers must certify that without the award, they would have installed electrically driven chillers

## Steam Turbine Chiller, Double Stage Absorption Chiller, Gas Driven Chiller\*

- Chillers utilized as “back-up,” “standby,” or “redundant” are ineligible
- For installation of a non-electric chiller in “hybrid” plant configuration, you must run the non-electric chiller during the On Peak Hours (2 p.m.—6 p.m., on days when Demand Response events are in effect)
- Customers must certify that without the award, they would have installed electrically driven chillers

## Single Stage Absorption Chiller\*

- Chillers utilized as “back-up,” “standby,” or “redundant” are ineligible
- For installation of a non-electric chiller in “hybrid” plant configuration, you must run the non-electric chiller during the On Peak Hours (2 p.m.—6 p.m., on days when Demand Response events are in effect)
- Customers must certify that without the award, they would have installed electrically driven chillers

## High Efficiency Electric Chiller

- Replacement of HVAC equipment, including electric chillers, with equipment that exceeds ASHRAE 90.1 2013 standards by at least 2 percent
- Replacement of non-electric chiller with an electric chiller is not eligible

## Thermal Storage

- Ice storage or other type of thermal storage to manage electric load

## Battery Storage (Fire Department of New York Letter of No Objection required)

- Battery installations to manage electric load

## DR Enablement—Generation (Diesel Generation projects will be waitlisted)

- Installation of new emergency generation or installation of emissions controls technology on existing generation. Natural gas preferred over diesel
- CHP allowed for only the incremental kW capacity that can be delivered during demand response events over and above base loaded capacity
- Eligible only for incremental kW committed to the NYISO ICAP-SCR Demand Response Program
- Customers must certify that they would not have undertaken the project without an award

\* Use .55kW/ton factor to convert to \$/ton